

Special Report

Unloaded

An Investigative Report on the Teaching Loads of Former CoB Faculty

Recent reports at USMNEWS.net have [examined](#) the number of former CoB faculty who have landed in named colleges of business (and other disciplines) since their departures in or after 2003. Others have [indicated](#) that three former CoB faculty have acquired named (endowed) titles (positions) since their post-2003 departures. This installment in the *Special Report* series examines the current teaching loads of a sample of former CoB faculty, each of whom departed the CoB in 2003 or thereafter. Table 1 below contains such information on nine former CoB faculty.

Former CoBer	Current Affiliation	Load	Fall 2008	Spring 2009
Eisenberg, Larry	New Jersey Inst of Tech	2/2	Fund of Corp Fin Topics in Finance	Principles of Fin Financial Mgt
Gregory, Brian	Northern Arizona University	2/2	Managing, Organizing & Leading Managing, Organizing & Leading	Managing, Org & Leading Control & Innov
Hwang, Johye	University of Missouri	?/2		Food Service Ops Hotel Org & Struct
Kozar, Joy	Kansas State University	2/2	Global Prod & Dist Principles of Buying	Prin of Buying Strat Ec Analy Ind
Lo, Melody	University of Texas - SA	2/2	Principles of Macro Principles of Macro	Principles of Macro Financial Econ
Mixon, Franklin	Auburn University	1/2	Principles of Micro	Principles of Micro Public Choice
Osmonbekov, Talai	Northern Arizona University	1/2	Strategic Marketing	Strategic Marketing Customers, Markets & Organizations
Tang, Linghui	College of New Jersey	1/1	Cross-Cultural Mgt	Capital Flows & Currency Crises
Trevino, Len	Loyola University	•/1		Doing Bus in Latin America

Clearly the nine former CoBers above are doing much better on the teaching load front than (1) their former colleagues in USM's CoB and (2) they would have been doing had they remained with USM's CoB. With the dire economic

situation facing Mississippi and much of the nation, teaching load issues will likely soon begin plaguing various CoB faculty. By moving up the academic food chain these nine former CoBers do not seem to be feeling the “economic/budgetary hit” that CoB faculty are beginning to sense.

One former CoBer, Linghui Tang who is now with the College of New Jersey, has what appears to reporters to be a 1/1 teaching load during 2008-09. At least one other - Loyola University's Len Trevino - also likely has a 1/1 teaching load, given the available data (Trevino did not join LU until Jan-09) and Trevino's position there as the *Gerald N. Gaston Eminent Scholar Chair in International Business*. Data uncovered by USMNEWS.net reporters also indicate that Franklin Mixon (Auburn University), Talai Osmonbekov (Northern Arizona University), and possibly even Johye Hwang (University of Missouri) have 1/2 teaching loads for 2008-09. The remaining faculty in Table 1 have 2/2 teaching loads, which are given to only the “favored faculty” in USM's b-school. This load appears to be standard fare for those who escaped the CoB since 2003.

It is not only the teaching load that distinguishes the “escapees” above from the current CoB faculty. Sources say that from the looks of Table 1 above these former CoBers are teaching the kinds of courses they would likely have chosen to teach if given that option, which much more than not is unavailable to CoB faculty. For example, Tang is teaching “Cross-Cultural Management” and “Capital Flows & Currency Crises” in her 1/1 load - both courses that sources believe Tang actually *enjoys* teaching. Similarly, Trevino is teaching “Doing Business in Latin America,” Brian Gregory (Northern Arizona University) is teaching “Managing, Organizing & Leading,” and Melody Lo (University of Texas - San Antonio) is teaching “Financial Economics.” There are other examples of this phenomenon in Table 1.

It is often beneficial for CoB faculty to see that there are things that “make sense” outside of the bubble of USM's business school. Perhaps this report will provide such a benefit to those CoB faculty who are regular visitors to USMNEWS.net.